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**Re: EXTERNAL: Re: Homeless Issue**

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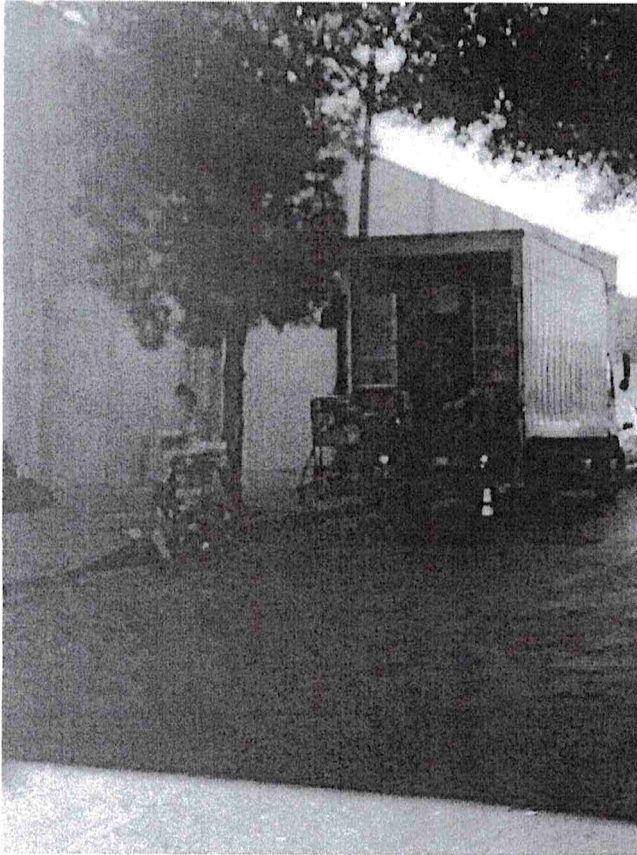
Rebecca Vasak <rebecca@jahzproperties.com>

To: Store 2229 c90 - Store Manager <S2229C90@pavilions.com>

Cc: Edwin Guerra <38136@lapd.online>, Nick Gross <nick@grosslabs.com>, Makan Mostafavi <makan@greenlinkgroup.com>, Daniel Ellinger <daniele@redstudioshollywood.com>, Melinda Mattox <melinda@khaosdigital.com>, Mark Marcum <mark@k<br/><abigailh@redstudioshollywood.com>, Antonio Hidalgo <antonio@jahzproperties.com>, John Vargas <johnv@quixote.com>, Shannon Brock <shannonB@quixote.com>, Shannon Geaney <35012@lapd.online>, "bravom5@att.net" <bravom5@att.net>, G

Here you can see a delivery guy giving them a full shopping cart full of bread this morning.

Pavilions- please can you look into having this stopped? I think we've found the reason why they won't move on.



**Rebecca Vasak**  
JAHZ PROPERTIES

5870 MELROSE AVE, SUITE 3, #384  
LOS ANGELES CA 90038  
E. rebecca@jahzproperties.com  
M. +1 310 924 2185

On Oct 25, 2018, at 4:08 PM, mriley@strzenterprises.com wrote:

Camp is back at pavilions, collecting food from unsecured dumpsters. Is anyone from store still active on this thread?

Sent from my iPhone

On Oct 24, 2018, at 4:50 PM, Rebecca Vasak <rebecca@jahzproperties.com> wrote:

Thank you, we appreciate the support. Is there anything we can do to get the regulations changed so that it becomes illegal to live on a sidewalk in a residential area?

We have a power wash scheduled for 4pm tomorrow, and the encampment (while offering us a fresh pavilions pastry!!) said no problem, they will just move across the street.

Pavilions, it might be good for you guys to schedule one tomorrow afternoon as well or they will just move to your side.

**Rebecca Vasak**  
JAHZ PROPERTIES

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LOS ANGELES CA 90038  
E. rebecca@jahzproperties.com  
M. +1 310 924 2185

On Oct 24, 2018, at 10:08 AM, Edwin Guerra <38136@lapd.online> wrote:

Thank you all for your efforts. LAPD will continue to monitor and enforce as well as provide outreach where we can. We address these encampments every day in one for or another.

Keep me in the loop and let me know if you'd like to meet in person. I'm also in constant communication with Field Deputy Dan Halden from Mitch O'Farrell's office coordinating clean ups by sanitation.

Senior Lead Officer Eddie Guerra

Sent from my iPhone

On Oct 24, 2018, at 9:19 AM, "mriley@strzenterprises.com" <mriley@strzenterprises.com> wrote:

Update:

I've added Martin Bravo to this chain, who can provide info about the house on Lillian. We just spoke on the phone and he has demolition planned as well as tree removal permitted for next week.

I also spoke to Daniel at Red, who is recovering from a motorcycle accident and has been a bit out of commission. He is still on top of the camp at Red Lot D.

We have planter boxes arriving this week which we plan to put throughout the neighborhood in probably locations to discourage set up.

Sent from my iPhone

On Oct 24, 2018, at 7:30 AM, Rebecca Vasak <rebecca@jahzproperties.com> wrote:

Good morning all,

Is there an update on how we can stop the encampment being provided with fresh, untouched food?

This morning they were seen with a whole box of untouched food. I'm sure this is one of the main reasons they will not leave.

Pavilions: can you please investigate how/why this is happening, and how we can stop it? The previous idea of locking the dumpsters sounds like a good start.

Thanks,

Rebecca <image1.jpeg>

**Rebecca Vasak**  
JAHZ PROPERTIES

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E. rebecca@jahzproperties.com  
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On Oct 19, 2018, at 9:57 AM, Nick Gross <nick@grosslabs.com> wrote:

Makan, that's a great idea.

Sent from my gPhone

On Oct 19, 2018, at 9:33 AM, Makan Mostafavi <makan@greentlinkgroup.com> wrote:

I have notice several times that the homeless are removing discarded food from the trash bins located in the pavilions loading bays on Lillian way. With that endless supply of food they have little incentive loading bay can be locked? End the food supply and possibly end the encampment on our street ? Just a thought

Makan Mostafavi  
Direct: 818.515.8100  
Efax: 818.286.1481  
CalBRE# 01436120

On Oct 19, 2018, at 9:15 AM, Nick Gross <nick@grosslabs.com> wrote:

Great thanks for the info! A heads up to RED. There is a new encampment now outside parking lot D. We should immediately schedule a power wash.

Sent from my gPhone

On Oct 19, 2018, at 9:10 AM, Rebecca Vasak <rebecca@jahzproperties.com> wrote:

Good Morning all,

The owner of the 'abandoned house' at 743 Lillian is Mr Bravo, who can be reached at 818 231 3347. We will work with the owner if needed to have the tree removed, however it is outside his.

I am also adding Makan to the chain, who is the owner of the apartment building at 753 Lillian Way. Makan, please scroll down for some background on the ongoing discussion regarding the management/prevention strategies. JAHZ properties is the owner of the construction site at 747 Lillian Way.

Regards,

Rebecca

**Rebecca Vasak**  
JAHZ PROPERTIES

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LOS ANGELES CA 90038  
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On Oct 17, 2018, at 8:19 PM, mriley@strzenterprises.com wrote:

Would your property be willing to file for a tree cutting permit by the city? We are having some difficulties as our address does not coincide with location of camp. We are willing to help with cc back up immediately after the power wash, it seems the shade and shelter provided by the trees is creating an ideal location for them.

Sent from my iPhone

On Oct 17, 2018, at 7:55 AM, Rebecca Vasak <rebecca@jahzproperties.com> wrote:

We are looking to see if we can find out who owns this property, but at this stage have no information.

**Rebecca Vasak**  
JAHZ PROPERTIES

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LOS ANGELES CA 90038  
M. +1 310 924 2185

On Oct 16, 2018, at 9:56 AM, mriley@strzenterprises.com wrote:

We are willing to assist with this. We've had break in attempts from this camp at our building, and there was assault over the weekend between a male and female of the camp. Police arrest.

Sent from my iPhone

On Oct 16, 2018, at 7:20 AM, Rebecca Vasak <rebecca@jahzproperties.com> wrote:

Hi Nick,

Once the building at 747 Lillian approaches completion we will certainly be looking to implement some of the strategies discussed.

In the meantime, let us know if there's anything else we can do to assist. We have scheduled another power was for the neighboring vacant property tomorrow in the hopes that least disperses.

It seems like the only option right now.

**Rebecca Vasak**  
JAHZ PROPERTIES

5870 MELROSE AVE. SUITE 3, #384  
LOS ANGELES CA 90038  
E. rebecca@jahzproperties.com  
M. +1 310 924 2185

On Oct 6, 2018, at 5:11 PM, Nick Gross <nick@grosslabs.com> wrote:

Hey everyone,

I just wanted to send out an email to the thread again as it's been a month now since we've spoken about the improvements we want to make in the area. I own the build Cahuenga and Lillian. What are the updates?

We've expressed multiple times that we're prepared financially and time-wise to lend our efforts and improve the area.

RED STUDIOS- Would you all be open to planting succulents exactly like the photo attached on Waring (South Side of your building) between Cahuenga and Lillian? Thi our two buildings and figured it would be way nicer to have than the dead grass currently over there. We'd be happy to help get this done with a thumbs up from your tear

PAVILIONS- Did we end up getting that really large tree trimmed down?

Did we end up moving forward on the rocks and the build of the colored planters as well? Happy to start in any way with those and putting them around our property.

Let's keep the push forward, it feels like everyone gets excited to do something and then nothing happens. LET'S GOOOOOOO!!!!

On Mon, Sep 24, 2018 at 10:48 AM <mriley@strzenterprises.com> wrote:  
Daniel,

Is there any Red Security that can assist with a camp on back side of your lot? Waring and Cahuenga? Our night security guard kept them away but they seemed to he ended.

Sent from my iPhone

On Sep 4, 2018, at 2:42 PM, Rebecca Vasak <rebecca@jahzproperties.com> wrote:

Hi Mike,

Of course we are willing to pitch in however we can to assist in a longer term solution. To clarify, we own the construction site at 747, not the vacant house.

However, Antonio from JAHZ was able to get an email address for the owners, perhaps we could summarize the developments/concerns to date and loop them

rosebkelly@sbcglobal.net  
xrbt05@gmail.com

Thanks for your follow up!

**Rebecca Vasak**  
JAHZ PROPERTIES

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LOS ANGELES CA 90038  
E. rebecca@jahzproperties.com  
M. +1 310 924 2185

On Sep 4, 2018, at 2:02 PM, mriley@strzenterprises.com wrote:

Rebecca,

Would love to discuss trimming the trees in front of your property on Lillian. We are located next door to you and have been dealing with the effects here : happy to organize this immediately while the area is vacant if encampment.

Sent from my iPhone

On Sep 4, 2018, at 1:52 PM, Daniel Ellinger <daniele@redstudioshollywood.com> wrote:

Hi Mike,

Yes, I am available tomorrow to discuss the plans to place planters in front of our businesses. Let me know what time is best for you.

I will reach out to John and Mando to get details on how they made theirs.

Best,

Daniel

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: (661)-860-2943  
O: (323)-993-5355  
www.redstudioshollywood.com

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**From:** mriley@strzenterprises.com <mriley@strzenterprises.com>

**Sent:** Tuesday, September 4, 2018 1:35:39 PM

**To:** Nick Gross

**Cc:** Daniel Ellinger; Store 2229 c90 - Store Manager; Melinda Mattox; Edwin Guerra; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo; John Vargas; shannonB@quixote.com; 35012@lapd.  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

Daniel,

Thanks for all the work. I called in while out of town and overheard the meeting. Are you available to meet tomorrow to discuss logistics of getting made? We are prepared and willing to provide money and resources immediately. Would be great to sit and coordinate with you on beautification this week. There are no encampments currently and we'd love to act fast before their return.

Mike

Sent from my iPhone

On Sep 4, 2018, at 1:24 PM, Nick Gross <nick@grosslabs.com> wrote:

Hey Daniel, thanks so much for this email. We are happy to work on this to provide funding support for the new plants and planters.

Daniel, do you want to call me today to discuss? 949 338 9115

On Mon, Sep 3, 2018 at 12:29 PM, Daniel Ellinger <daniele@redstudioshollywood.com> wrote:

Hello everyone,

First, I wanted to thank everyone for taking the time to either call or come in to our studio for Friday's meeting. To Office Guerra, my sincere appreciation for your commitment to the public and our concerns, I feel privileged to have you working with us. To Shannon Geaney, thank you for your support of your team and Officer Guerra, he said many great things about your leadership.

For those on the conference call, I do apologize for the snafu for getting everything setup, we won't have that issue next time. If it was hard of hearing and you were not able to get all the details from Officer Guerra's report, basically LAPD cannot encroach on the 'property' of the homeless except for the scheduled monthly clean-up. They have their hands tied as far as solving this problem of homeless, it has been and will continue to be an ever present struggle for them. Power

washing in his experience only cleans the area of excrement and filth making it better living conditions once the homeless decide to return. We, as neighboring businesses, have the ability to come together, to be creative and produce lasting deterrents from homeless encamping around our area.

Quixote has made their own planters (*see attached pictures*) and placed them outside of their business on the sidewalk where most homeless were residing. They made 12 for roughly \$2000 total. These were filled with succulents and cacti, which John Vargas and fellow worker Mando mentioned made up the bulk of the total cost for the planters. Officer Guerra made it clear that this was still only a temporary fix though it would be better than power washing while pooling more resources to beautify the actual street (*see attached picture*).

What I am proposing is for us to start making these planters (*with a slight design deviation from the ones pictured*) and placing them in hot spots of homeless activity. Places where there is minimal foot traffic and vacant lots/buildings (*south Waring and Lillian, near Pavilions*). This will serve as a placeholder while we all aim for the in-street beautification. Officer Guerra and the Friday group saw this is an opportunity for creativity as well. We can erect works of art or community pieces that everyone can contribute to. Even with these planters, we can include volunteers to participate and get kids involved with the artwork that can revitalize our streets to look colorful and vibrant as well as push homeless away from our businesses.

RED Studios will be working closely with Quixote, Boys & Girls Club and Khaos Digital to make the beginning push in this initiative. We are reaching out to local nurseries and other friends in the community to help donate to our cause, if you have anyone who can contribute or donate, it may benefit them as a tax deduction! Once we have placed our planters/artwork/otherwise, we will update with pictures and a report on what worked and what did not. Now is the time we can show our neighborhood, our community and our city that we can make a difference if we band together as one, we can effect positive change.

Please, send ideas and ways to involve/attract more. On top of the constant communication via email and phone calls, I would like us all to meet again in about a month and a half (*depending on schedules*) to share all the progress we've made.

Sincerely,

Daniel

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: (661)-860-2943  
O: (323)-993-5355  
[www.redstudioshollywood.com](http://www.redstudioshollywood.com)

---

**From:** Daniel Ellinger  
**Sent:** Friday, August 31, 2018 12:10 PM  
**To:** mriley@strzenterprises.com  
**Cc:** Store 2229 c90 - Store Manager; Melinda Mattox; Nick Gross; Edwin Guerra; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

Hi everyone,

Please try this number to conference in:  
773)-231-9226

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: 661-860-2943  
O: 323-993-5355  
daniele@redstudioshollywood.com

---

**From:** Daniel Ellinger <daniele@redstudioshollywood.com>  
**Sent:** Friday, August 31, 2018 12:07  
**To:** mriley@strzenterprises.com  
**Cc:** Store 2229 c90 - Store Manager; Melinda Mattox; Nick Gross; Edwin Guerra; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

Hi everyone,

Please pardon the delay, we are getting a conference number to handle all of the traffic, please stand by.

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: 661-860-2943  
O: 323-993-5355  
daniele@redstudioshollywood.com

---

**From:** mriley@strzenterprises.com  
**Sent:** Friday, August 31, 2018 12:06  
**To:** Daniel Ellinger  
**Cc:** Store 2229 c90 - Store Manager; Melinda Mattox; Nick Gross; Edwin Guerra; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

Having trouble getting on call with number provided.

Sent from my iPhone

On Aug 31, 2018, at 2:41 PM, Daniel Ellinger <daniele@redstudioshollywood.com> wrote:

Hi Jessica,

So sorry you cannot make it!

The conference number is 323-993-5490.

I will also be sending pictures to everyone with the different options of beautification.

Best,

Daniel

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: (661)-860-2943  
O: (323)-993-5355  
www.redstudioshollywood.com

---

**From:** Store 2229 c90 - Store Manager <S2229C90@pavilions.com>  
**Sent:** Friday, August 31, 2018 11:34:03 AM  
**To:** Daniel Ellinger; Melinda Mattox; Nick Gross  
**Cc:** Mike Riley; Edwin Guerra; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

Good morning,  
We apologize but unfortunately we are unable to leave the store for the meeting today. Is there any way we can listen in?

-Jessica

*Store Director: Laura Padilla*  
*Assistant Store Director: Jessica Hernandez*  
*Service Operations Manager: James Plummer*  
727 Vine St, Los Angeles CA, 90038  
Tel: 323.461.4167 | Fax: 323.461.7589  
Store 2229 | s2229c90@pavilions.com

*Your Friendly Hollywood Pavilions Since 1965*

*Outlook-afzqzwgijb*

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**From:** Daniel Ellinger <daniele@redstudioshollywood.com>  
**Sent:** Thursday, August 30, 2018 10:43 AM  
**To:** Store 2229 c90 - Store Manager; Melinda Mattox; Nick Gross  
**Cc:** Mike Riley; Edwin Guerra; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

Good morning everyone,

The meeting will take place tomorrow, **August 31st**, at RED Studios Hollywood's Scarlet's Diner at **12:00pm**.  
We are located at 846 N Cahuenga Blvd, Los Angeles CA 90038.

Please send me an email confirming your ability to attend and we hope to see you tomorrow!

Best,

Daniel

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: (661)-860-2943

O: (323)-993-5355  
www.redstudioshollywood.com

---

**From:** Store 2229 c90 - Store Manager <S2229C90@pavilions.com>  
**Sent:** Thursday, August 30, 2018 8:52:07 AM  
**To:** Melinda Mattox; Nick Gross  
**Cc:** Mike Riley; Edwin Guerra; Daniel Ellinger; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

Good Morning,

This Friday 8/31/18 works for us, please let us know time and place

*Store Director: Laura Padilla*  
*Assistant Store Director: Jessica Hernandez*  
*Service Operations Manager: James Plummer*  
727 Vine St, Los Angeles CA, 90038  
Tel: 323.461.4167 | Fax: 323.461.7589  
Store 2229 | s2229c90@pavilions.com

*Your Friendly Hollywood Pavilions Since 1965*

<Outlook-120mldm.gif>

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**From:** Melinda Mattox <melinda@khaosdigital.com>  
**Sent:** Thursday, August 30, 2018 8:31:21 AM  
**To:** Nick Gross  
**Cc:** Mike Riley; Store 2229 c90 - Store Manager; Edwin Guerra; Daniel Ellinger; Rebecca Vasak; mark@khaosdigital.com; judy@khaosdigital.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo  
**Subject:** Re: EXTERNAL: Re: Homeless Issue

I can meet this Friday, I do have a meeting at 1pm, but any time before that or after say 2 pm is great for me and Khaos.

Thank you everyone!

On Wed, Aug 29, 2018 at 9:11 PM, Nick Gross <nick@grosslabs.com> wrote:  
Hey all, I'm happy we've all come together to solve this problem. Did we decide on a time we can all get together?

Based on Edwin's schedule can we all do Friday? Will that work?

On Tue, Aug 28, 2018 at 3:29 PM, <mriley@strzenterprises.com> wrote:  
Over the past 3 years power washing has been the only solution we have found to have any effect at all. We've been trying to get trees approved in front of our lots for beautification purposes, but the city has held up approval for months. Also, it seems trees providing shade is actually an attraction in some cases rather than a deterrent.

Sent from my iPhone

On Aug 28, 2018, at 3:21 PM, Store 2229 c90 - Store Manager <S2229C90@pavilions.com> wrote:

Hi All,

I know the pressure washing is a temp solution, but for now is our only option, I am working on setting up everything for tomorrow.

Rebecca I was told the notice needs to be up 24 hours in advance.

Thursday will work to meet for me as well.

*Store Director: Laura Padilla*  
*Assistant Store Director: Jessica Hernandez*  
*Service Operations Manager: James Plummer*  
727 Vine St, Los Angeles CA, 90038  
Tel: 323.461.4167 | Fax: 323.461.7589  
Store 2229 | s2229c90@pavilions.com

---

**From:** Edwin Guerra <38136@lapd.online>

**Sent:** Tuesday, August 28, 2018 3:03:10 PM

**To:** Daniel Ellinger

**Cc:** Rebecca Vasak; Store 2229 c90 - Store Manager; mriley@strzenterprises.com; melinda@khaosdigital.com; mark@khaosdigital.com; judy@khaosdigital.com; nick@grosslabs.com; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo

**Subject:** Re: EXTERNAL: Re: Homeless Issue

-Tuesday 1230 and on

- Wednesday available all morning till 11am

- Thursday all day

Sent from my iPhone

On Aug 28, 2018, at 3:02 PM, Daniel Ellinger <daniele@redstudioshollywood.com> wrote:

Hi Eddie,

It seems like everyone is available next week at lunch time on Wednesday (please correct me), do you have time on the 5th at lunch?

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: (661)-860-2943  
O: (323)-993-5355  
www.redstudioshollywood.com

---

**From:** Edwin Guerra <38136@lapd.online>

**Sent:** Tuesday, August 28, 2018 2:59:44 PM

**To:** Rebecca Vasak

**Cc:** Store 2229 c90 - Store Manager; mriley@strzenterprises.com; melinda@khaosdigital.com; mark@khaosdigital.com; judy@khaosdigital.com; nick@grosslabs.com; Daniel Ellinger; daniel.halden@lacity.org; Abigail Hein; Antonio Hidalgo

**Subject:** Re: EXTERNAL: Re: Homeless Issue

All,

I am on a scheduled day off tomorrow and usually to schedule a pressure was I'd like more than a days notice.

Also, Although Dan Halden is out sick today he was able to coordinate so resources regarding this new encampment. He submitted a request for sanitation to come out and help us. LAPD can come out and write citations and provide outreach. But as you can tell that only does so much and the problem does not go away. We have to wait for sanitation to come out and that usually takes a month.

Unfortunately we are in the displacement business. All the subjects at this location used to be on Cahuenga and Eleanor and the Gower corridor south of Santa Monica.

I am available Thursday and Friday to discuss ideas how to deter them from coming back to this location. Our efforts in these areas pushed them to this location.

I personally don't feel pressure washing helps and it hasn't worked in other areas. I also noticed the property is vacant (743), the location next to it under construction and the trees over grown and providing a lot of shade.

This issue is too sensitive to discuss over email, too many moving parts and we need the help from everyone. If you're available to meet Thursday or Friday please let me know.

Senior Lead Officer Eddie Guerra

Sent from my iPhone

On Aug 28, 2018, at 2:21 PM, Rebecca Vasak <rebecca@jahzproperties.com> wrote:

Hi all,

I don't have everyone's email from the chain below, please loop in anyone I have omitted. We own the construction site over at 747 Lillian Way, and have been calling 311, LAPD, Hollywood Community Relations daily to no avail. Please include us on any correspondence as we too are keen to help resolve the issue.

The sidewalk outside 743 Lillian is covered with human excrement, furniture and used needles.

**Laura & Eddie**, is there any way that we can have the Western side of Lillian Way where they are now based pressure washed tomorrow when you do the Pavilions side? I am happy to post signs this afternoon and we can contribute to the cost.

Please advise.

Thank you,

Rebecca

Rebecca Vasak  
JAHZ PROPERTIES

5870 MELROSE AVE, SUITE 3, #384  
LOS ANGELES CA 90038  
M. +1 310 924 2185  
E. rebecca@jahzproperties.com

---

**From:** Store 2229 c90 - Store Manager

**Sent:** Tuesday, August 28, 2018 1:54 PM

**To:** mriley@strzenterprises.com; Nick Gross

**Cc:** Daniel Ellinger; Abigail Hein; Edwin Guerra; Dan Halden; Carol

Cassella; melinda@khaosdigital.com; mark@khaosdigital.com; judy@khaosdigital.com

**Subject:** Re: EXTERNAL: Re: Homeless Issue

Hi All,

I have reached out to Dan Halden my self by phone and email, I will talk to him tomorrow Wednesday afternoon.

I have contacted our corporate office and they are trying to help as well, I have posted signs on our Lillian way sidewalk to be pressure washed tomorrow, I am contacting LAPD today to hopefully have them here tomorrow for the side walk cleaning since I heard we can not touch the homeless property because is on public place.

Please let me know when would be a good time to meet, I would do everything on our power to help with this situation

*Store Director: Laura Padilla*

*Assistant Store Director: Jessica Hernandez*

**Service Operations Manager: James Plummer**  
727 Vine St, Los Angeles CA, 90038  
Tel: 323.461.4167 | Fax: 323.461.7589  
Store 2229 | s2229c90@pavilions.com

*Your Friendly Hollywood Pavilions Since 1963*

*<Outlook-5v0kgjga.gif>*

**From:** mriley@strzenterprises.com<mriley@strzenterprises.com>  
**Sent:** Tuesday, August 28, 2018 12:59:39 PM  
**To:** Nick Gross  
**Cc:** Daniel Ellinger; Store 2229 c90 - Store Manager; Abigail Hein; Edwin Guerra; Dan Halden; Carol Cassella; melinda@khaosdigital.com; mark@khaosdigital.com; judy@khaosdigital.com  
**Subject:** EXTERNAL: Re: Homeless Issue

Has anyone received response from Pavilions management? Camp on Lillian is growing exponentially and their assistance would be very helpful.

Sent from my iPhone

On Aug 22, 2018, at 7:08 PM, Nick Gross <nick@grosslabs.com> wrote:

Looks really great squad, thank you!

On Wed, Aug 22, 2018 at 1:56 PM, <mriley@strzenterprises.com> wrote:

Thanks for the efforts everyone!

Sent from my iPhone

On Aug 22, 2018, at 12:06 PM, Daniel Ellinger <daniele@redstudioshollywood.com> wrote:

Good morning Everyone,

I made my way over to Pavilions and spoke with the supervisor, Jessica, and she will reach out to the store manager, Laura, so they can find a good time to meet with all of us.

Please see the attached photos for the work that was executed thanks to the planning and diligence of Officer Guerra and his team, thank you! We have put caution tape as a temporary fix and it will stand for a time, but let us see if we can schedule to meet sometime within the coming weeks.

My team is drafting a letter of intent to send out to local nurseries (or business of similar nature) to inquire about donations to help our community's cause and the public. Possibly a tax write off, could be beneficial for all parties. Just an idea of where we can all start our foods for thought.

Hope everyone is having a productive Tuesday.

Best,

Daniel

Daniel Ellinger  
Security Manager  
RED Studios Hollywood  
M: (661)-860-2943  
O: (323)-993-5355  
www.redstudioshollywood.com

---

**From:** mriley@strzenterprises.  
com<mriley@strzenterprises.com>

**Sent:** Wednesday, August 22, 2018 11:01:41 AM

**To:** Daniel Ellinger

**Cc:** s2229c90@pavilions.com; Abigail Hein;  
Nick Gross; Edwin Guerra; Dan Halden; Carol  
Cassella; melinda@  
khaosdigital.com; mark@khaosdigital.com

**Subject:** Re: Homeless Issue

Would love to have a community forum  
at everyone's convenience Daniel.

Sent from my iPhone

On Aug 21, 2018, at 3:58 PM, Daniel  
Ellinger

<daniele@redstudioshollywood.com>  
wrote:

Hello Mike and fellow  
business community  
members,

I am adding Melinda and  
Mark from Khoas Digital  
(located at the corner of  
Waring and Cahuenga,  
6007) as Mark was present  
while we spoke with Officer  
Guerra, his supervisor  
Shannon Geaney, and  
Deputy City Attorney Steve  
Houchin about a proposed  
plan about beautification  
with our community's  
streets.

Tomorrow, the city's  
sanitation trucks are coming  
to clean up the area  
on Waring just west of  
Cahuenga. Our studio is  
going to place cones, red  
and yellow caution tape to  
section off the space during

the clean up. This is a temporary fix as we move forward with plans to gather the necessary materials and aesthetically improve that space while deterring more encampments from returning.

I would very much like (time and schedules permitting) to have a small, community forum in our diner with most (ideally all) surrounding businesses in attendance. We can discuss the plan to pool our resources together and help each other beautify a section of our streets at a time so we and the families that walk their kids to and from the Boys & Girls Club do not have to feel uneasy where we all work and/or live.

In the meantime, I will work with my management and with Melinda and Mark of Khaos Digital to come up with our options to begin the beautification of Waring and Cahuenga. Updates once work is complete will

 **GROSS LABS**

**NOISE  
NEAT**



**NICK GROSS**

FOUNDER

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